



**MOBILITY MANAGEMENT
REPORT TO BCDCOG BOARD
December 4, 2009**

Mobility Management Transportation Planning

Trident Rideshare

- Billboard and radio campaign set to begin in early 2010
- Training/demo with Blackbaud, Noisette and Roper St. Francis
- Partnership with Charleston Battery established for radio and print ads
- Trident Rideshare article in Business Journal
- Updated project info update sent to media contacts and partners
- Articles on benefits of carpooling and Trident Rideshare sent to SPA, MUSC, Ropers St. Francis, Kiawah Resorts, etc for use in their company newsletters
- ITN information update on ITM to client
- Trident Agency Area on Aging Board meeting
- Set up meetings for December with councils in Moncks Corner, Dorchester County, Charleston County and Summerville Councils
- Trident Rideshare will participate in Christmas parade

Outreach

- Fifteen Phone Calls for Human Service information
- Coordinated with Bill Nesper at the League of American Bicyclists to come to visit the region in January to conduct training on Bike friendly community initiatives with Summerville, City of Charleston and Sullivan's Island
- Reviewed Eat Smart Move More Safe Routes to School grant
- Reviewed draft TASC agenda for presentation
- Assisting Clemson students with City of Charleston bike plan project
- One Municipal Association of SC Planning and Zoning training
- Assisting with staffing five Long Range Transportation public meetings